

JUNIOR ACCOUNT EXECUTIVE

DENFIELD

Are you looking for your first step into a real marketing role?

Are you someone who wants a foundation on which they can build a successful marketing career?

Do you want to do all of this in a supportive, dynamic, fast-paced environment?

If you answered yes to all these questions, read on...

We're Denfield, a 60+ strong full-service marketing agency based in Leamington Spa. We're looking for a Junior Account Executive to join a well-established team who represent a global client that is on a huge growth trajectory.

This is a fantastic opportunity that doesn't come along too often - so, if you answered yes to the questions above, like the look of the responsibilities and can demonstrate all of the requirements listed below, we would love to hear from you!

Responsibilities:

- Collect quantitative and qualitative data from marketing campaigns
- Perform market analysis and research on the competition
- Support the marketing team in daily administrative tasks
- Assist in marketing and advertising promotional activities (e.g. social media, direct mail and web)
- Assist in preparing promotional presentations
- Help distribute marketing materials
- Manage and update company database and customer relationship management systems (CRM)
- Help organise marketing events.

Essential requirements:

- Strong desire to learn, along with professional drive
- An understanding of different marketing techniques
- Excellent verbal and written communication skills
- Excellent knowledge of MS Office
- Passion for the marketing industry and its best practices
- Educated to A-Level standard or equivalent.

Preferential requirements:

- Familiarity with marketing computer software and online applications (e.g. Online analytics, Google Ads, Facebook Ads).

Please supply a CV to Laura Webster at LauraWebster@denfield.co.uk



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